



ATI DECORATIVE LAMINATES CASE STUDY / 2023

ADDING VISIBILITY TO OUTBOUND FREIGHT

**THE JARRETT TEAM TRACKS
SHIPMENTS IN TRANSIT AND
AUDITS COSTS FOR ACCURACY.**

CUSTOMER

ATI Decorative Laminates, headquartered in Greensboro, NC

OVERVIEW

ATI Decorative Laminates is a family owned and operated manufacturing facility focused on developing innovative surfaces for the contract, hospitality and retail markets. ATI Decorative Laminates is a leader in decorative thermoplastic and metal laminates for commercial and residential use.

KEY SUPPLY CHAIN ISSUES

ATI had been experiencing several challenges with their previous 3PL, including service related issues, slow response times and lacked visibility to their outbound shipments. ATI also struggled with accurate quoting of accessories at the time of shipment, which created challenges within the freight bill auditing process. Supply chain tasks and responsibilities were distributed across the various departments throughout the company like accounting, shipping, receiving, customer service, operations and more. It was a challenge to get all departments aligned to communicate quickly and efficiently.



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"The Jarrett team led ATI every step of the way!"

MICHELLE GAMMONS RAY, CONTROLLER
ATI LAMINATES

EVALUATION PROCESS

The ATI logistics team was familiar with Jarrett, as multiple partners including MDC Interior Solutions and Marlite utilize Jarrett's services. They were excited about the opportunity to use Jarrett for their own needs, so they scheduled a meeting to evaluate their supply chain and identify opportunities that could be improved.

Jarrett quickly identified opportunity to manage and optimize their supply chain. Jarrett designed a freight management program that provides immediate attention and responsiveness to their needs. The program provides them with confidence in accurate freight quotes and total shipment visibility throughout their network.

"Initially we were impressed with Jarrett's implementation process, which was organized and well thought out; the Jarrett team led ATI every step of the way. Jarrett's jShip software (TMS) is user friendly and makes the quoting and shipping processes super easy. The Jarrett team tracks shipments in transit and audits allocated costs for accuracy. Weekly invoices and automatic payments make the financial side of things seamless. We are happy to be part of the Jarrett family and I highly recommend their logistics solution!"

MICHELLE GAMMONS RAY, CONTROLLER

RESULTS

Jarrett has helped ATI streamline logistics processes, enhanced internal communication, increased efficiency and provided cost savings throughout their supply chain.